

# THARAKA NITHI COUNTY GOVERNMENT



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## **INNOVATION FAIR PARTICIPATION APPLICATION FORM**

### **1.0. GENERAL INFORMATION (Mandatory)**

#### **1.1. NAME /ORGANIZATION**

Name/Organization	
Project/Innovation/ Activity Title	
Location: County, Sub-county and Ward	
How long have you worked on this Innovation?	

#### **1.2. CONTACT DETAILS**

Contact person(s)	1. 2. 3.
Telephone number(s)	1. 2. 3.
Email address(s)	1. 2.
Postal address	

Any change in the addresses, phone numbers and in particular e-mail, must be notified in writing to the Tharaka Nithi County. Tharaka Nithi County will not be held responsible in case it cannot contact an applicant.

**1.3. ORGANIZATION DETAILS (where applicable)**

Date of registration/ Incorporation (Where applicable)	
Registration number (Where applicable)	
Annual turnover (Income per year)	
Organization's management team	1. 2. 3.

**2.0. INNOVATION DETAILS**

**2.1. PROJECT/ INNOVATION CATEGORY (Mandatory)**

S/NO.	CATEGORY	PLEASE TICK ON SUITABLE CATEGORY/CATEGORIES
1.	Agribusiness & Agro processing	
2.	Bio Technology	
3.	Business & Professional services	
4.	Energy	
5.	Environment	
6.	Fine & Performing Arts	
7.	Green & Ecological Business	
8.	Health & Nutrition	
9.	Information & Communication Technology	
10.	Manufacturing & Construction	
11.	Marketing & Communication	
12.	Sports, Leisure & Entertainment	
13.	Tourism & Eco Tourism	
14.	Transport & Logistics	
15.	Water & Sanitation	
16.	Others (Specify)	

## 2.2. PROJECT/ INNOVATION STAGE

Phase/ Development stage	Please tick on the suitable phase
<b>Idea phase:</b> Concept /Plan not yet developed	
<b>Prototype phase:</b> An early sample/ Model of the product ( a working Example)	
<b>Production Phase:</b> A product ready for market	
<b>Others:</b> specify	

## 2.3. EXECUTIVE SUMMARY (Optional)

This should include a brief overview and summary of the product/innovation. It should provide a credible statement that describes your product and its significance. ***(You may attach additional information.)***

Brief overview and summary of the applicant's project idea

**2.4. PROBLEM STATEMENT / THE PROBLEM THE INNOVATION IS ADDRESSING (Optional)**

This section articulates very well the context and need that will be addressed; It is evidence informed - based on personal observations, surveys, desk reviews

Why this innovation needs to be developed further and the problem that it will address including the anticipated changes to the target community.

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**2.5. INNOVATION/PRODUCT OBJECTIVES (Optional)**

This section should highlight what the innovation aims to achieve specifying the anticipated results. This will include an indication of what the innovation will change and the time frame during which the problem will be addressed.

Aims, outcome and impact of the innovation/product.

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**2.6. ECONOMIC AND SOCIAL IMPACTS /PEOPLE FOCUS  
(Optional)**

The product has Kenyan people as the key focus. It articulates exactly what the changes/efficiencies will be in their lives and in the long term.

The economic and social impacts of the innovation

**2.7. INNOVATION/PRODUCT BENEFICIARIES (Optional)**

The beneficiaries from the Innovation

Beneficiaries

